

**EMPOWERING EVERY STUDENT EVERY DAY.**



**2018-2019 IMPACT REPORT**



# OUR MISSION

Our mission is to strengthen public education in Hillsborough County through advocacy, investment of resources and programs that empower every student to achieve both academic and personal success.

## TABLE OF CONTENTS

02	Our Mission
04	Core Beliefs
05	School & Classroom Enrichment
06	Mentoring
08	School Supplies & Resources
10	Teacher Support & Recognition
11	Scholarships
12	College & Career Readiness
13	Financials
14	Our Partners
16	Board of Directors

# EMPOWERING

## students to succeed

As the only not for profit focused solely on strengthening public education in our county, Hillsborough Education Foundation raised nearly \$7 million dollars last year to support our programs. We are committed to empowering students and teachers to succeed in strategic partnership with our district to increase graduation rates and teacher effectiveness. We are grateful for our community partners, mentors, volunteers, donors, teachers and staff who helped make the past year a huge success.

While our look has changed, our commitment to Hillsborough County students and teachers remains the same.

Guided by our core beliefs, we are inspired to continue to make an impact in students' and teachers' lives and on our community in the year ahead.

### Core Beliefs

- Every Student Matters
- Equity of Opportunity
- Effective Teachers are Foundational to Student Success
- Education is Key to a Prosperous Community
- Success Relies on Relationships
- Continuous Improvement

### EQUITY OF OPPORTUNITY

Hillsborough Education Foundation believes every student matters. Every student has potential for success. And, every student should have access and equity of opportunity to benefit from a high-quality education.

We are working to move the needle, with the objective of helping every student achieve positive academic and personal growth.

**7th largest**  
Hillsborough County is the 7th largest school district in the nation, serving more than 225,000 students and 24,000+ employees.

### ADVOCACY

Hillsborough Education Foundation helped to strengthen public education in 2018 and beyond by advocating for the passage of the half-penny sales tax referendum.

Voters in Hillsborough County backed the Education Referendum with a 56% vote—showing their care and support for education, our students, our teachers and the future of the community.

Money from the ten-year referendum is funding major infrastructure projects at school sites county wide—improving the learning conditions for students and the working conditions for staff.

### ACHIEVEMENT SCHOOLS

We are committed to supporting our district's 50 highest needs schools, called Achievement Schools, with the resources and supplies they need to level the playing field for all students.

**92 Cents**  
For every dollar you invest in Hillsborough Education Foundation, 92 cents is used directly for our programs supporting teachers and students.

# EMPOWERING

## with school & classroom enrichment

School and Classroom Enrichment activities support principals' and teachers' innovative ideas and projects to better engage student learning.

The funding provides unique opportunities to enhance or expand learning through curriculum or school enrichment activities in STEM (Science, Technology, Engineering and Math), Literacy, Arts, Social Studies, Agriculture and Technology.

Hillsborough Education Foundation wants to ensure that teachers have the resources they need and all students graduate from high school prepared for success. These projects help excite young minds beyond what some school budgets may allow.

To facilitate this program, we use an online grant application platform that enables teachers to post school projects or programs to request funding from the community and Hillsborough Education Foundation.

In a recent survey, 99% of teachers indicated that funding led to increased effectiveness of instructional strategies.

School and Classroom Enrichment grants are available from \$100 to \$2,000 per program or project.

“Students were extremely excited when our STEM bins arrived. As I gave students challenges, I saw sparks fly and imaginations soar as they worked together to build buildings, cards and bridges... The best part was that students didn't have to worry about losing any of their pieces because they were not consumable. I truly feel that these bins sparked engineers of the future.”

**KRYSTINA MORGAN**  
Cannella Elementary School Teacher

<p><b>\$398K</b> Schools received \$398,547 in funding last year for classroom grants and school enrichment to help inspire creative learning experiences!</p>	<p><b>\$35K</b> Hillsborough Education Foundation awarded nearly \$35,000 in classroom grants and enrichment activities focused on arts and writing.</p>
<p><b>\$100K</b> Hillsborough Education Foundation awarded more than \$100,000 to support STEM-related projects and events.</p>	<p><b>52K</b> Through Hillsborough Education Foundation, 52,458 students benefitted from funded school and classroom enrichment activities.</p>



# EMPOWERING

## with mentoring

HEF has one of the largest mentoring programs in Tampa Bay—serving 380 students during the 2018-2019 school year in our Take Stock in Children mentoring and scholarship program.

Our program provides a unique opportunity—offering deserving students a caring volunteer mentor, college success coach and a college scholarship—giving them hope for a brighter future. For many of our students, they are the first in their family to go to college or even graduate high school. The bond formed between mentors and students can have a lasting impact on our students in school and in life.

“We appreciate the role our mentors play in empowering our students to succeed. Their willingness to meet with our students is helping to expand learning beyond the traditional limits of the classroom,” said Hillsborough Education Foundation CEO Kim Jowell. “We are grateful for our mentors’ dedication and commitment to shaping, guiding and encouraging students’ academic and personal growth.”



**5,442**  
MENTOR HOURS  
LOGGED



**99%**  
GRADUATION RATE  
AMONG HILLSBOROUGH  
EDUCATION FOUNDATION  
TSIC SENIORS



I really want to go into nursing or any medical field. It really has opened a lot of doors because now I won't have to really worry—can I do this? I knew I was going to have to figure out some way (to afford college) because college was always a thing. I'm going to go to college. Now that I have this opportunity, I'm definitely going to take it.



**Katherine**

Student | Take Stock In Children



I have no doubt it's going to lead her to where she wants to go. This is probably the best way to help these kids. I hope that our relationship continues throughout college and the rest of her life—as long as I'm here anyway. I want to be her friend and mentor for a very long time.



**Joanne Sudman**

Mentor | Take Stock In Children

## 2018-2019 School Year

**380**

Students Served through  
our Take Stock in Children  
mentoring program



**3.2**

Average Take Stock in  
Children Student GPA in  
Hillsborough County



# EMPOWERING

*with school supplies*



In Hillsborough County, two out of three students rely on free or reduced-priced lunch. We know it can be tough for families to afford basic school supplies when they are focused on finding funds to afford their next meal. Because of their dedication, teachers often spend more than \$500 per year out of their own paychecks to ensure students won't go without. That's why we invest in students and teachers by providing needed supplies and extra support—enhancing teachers' ability to help students succeed in school and in life.

**85%+**  
of teachers feel the Teaching Tools Resource Center has empowered them to be more effective in the classroom and increased students' class participation.

“

I usually give my students two sets of supplies, one for school and one for home. All of my students love to receive supplies. One particular student held tight to her backpack with supplies that she would take home as if she had won the lottery. Her smile was as wide as an ocean as she exclaimed, 'now I have my own, and I will do all my work.' Yes, the supplies are a very important part of my class resources.

”

**Teaching Tools Resource Center Shopper**

**220**  
SCHOOLS SERVED

**\$3.5M**  
SCHOOL SUPPLIES  
DISTRIBUTED

**4,841**  
VOLUNTEER  
HOURS LOGGED IN OUR  
RESOURCE CENTER

**8K**  
BACKPACKS  
DISTRIBUTED FILLED WITH  
SCHOOL SUPPLIES

**454**  
CLASSROOMS WERE  
GIVEN FULL BOXES OF  
CORE SCHOOL SUPPLIES  
FOR STUDENTS

## TEACHING TOOLS RESOURCE CENTER



## INNOVATIVE ONLINE ORDERING

We launched our successful online supplies ordering system during the prior school year to help meet classroom needs in the outlying areas of our county. Demand continues to grow.



# EMPOWERING

*with teacher support & recognition*

Effective teachers are foundational to student success. Empowering teachers with the resources and support they need to be effective in the classroom is critical for a strong workforce and sustainable prosperity.

Hillsborough Education Foundation invests in teachers by providing needed supplies and extra support, enhancing their ability to help students achieve academic success.

Teachers are challenged to reach rigorous achievement standards and better student assessment outcomes. They must engage students in lessons that meet a variety of student learning methods and needs—that’s why one of the ways we support our teachers’ innovative ideas is through school and classroom enrichment grants.

## 2018-2019 School Year

**\$ 54,825**

Teachers received \$54,825 to support their professional development.

**687**

HEF honored 687 EIE nominees at our 2019 Excellence in Education Awards where we celebrate the best of the best teachers and staff in Hillsborough County Public Schools.

King High School music teacher Dr. “Dre” Graham went on to be named the Florida Teacher of the Year and serves as an education ambassador—representing all teachers across the state and addressing the present and future needs of education.



# EMPOWERING

*with scholarships*

Our priority is to ensure that all students have the same opportunities for success and that includes helping motivated students afford a postsecondary education. In addition to scholarships through the Take Stock in Children Program, we also provide scholarships to high school seniors as they take their next steps towards a promising future.

**\$1M**  
 We awarded more than \$1 million in scholarships—ranging from \$500 to \$29,000 to graduating seniors and students in our mentoring program.

“

This scholarship is about more than the monetary value that could help me reach my academic goals. With this scholarship comes a supportive community, but most importantly, the opportunity to help someone accomplish their dreams and to reach those things that may seem impossible. There is only one road leading from here and that is success.

”

**THEDDIS AKINS**  
 Aspiring Management Consultant



# EMPOWERING

*with college & career readiness*

Hillsborough Education Foundation works to ensure that all students have equitable opportunities to benefit from high-quality public education—to graduate prepared for postsecondary, career and life success.

Preparing students to enter postsecondary and career pathways is critical for a strong workforce. By providing the tools and resources necessary for academic advancement and life experience, we are fostering the development of skills that will maximize student success and build a talent pipeline for a sustainable, thriving workforce of tomorrow in our community.



## 2018-2019 School Year

### 715 students

715 students participated in 35 high school based workshops focused on employment readiness and skills training.

### 64 workshops

We held 64 workshops:

- 35 for high school students
- 29 for technical college students

Focused on communication, collaboration, problem solving, professionalism, job-seeking techniques and more.

### 19 nonprofits

19 nonprofit organizations partnered with us to hire 38 students for our paid internship program. Several were hired after their internships or received a scholarship from the organization.

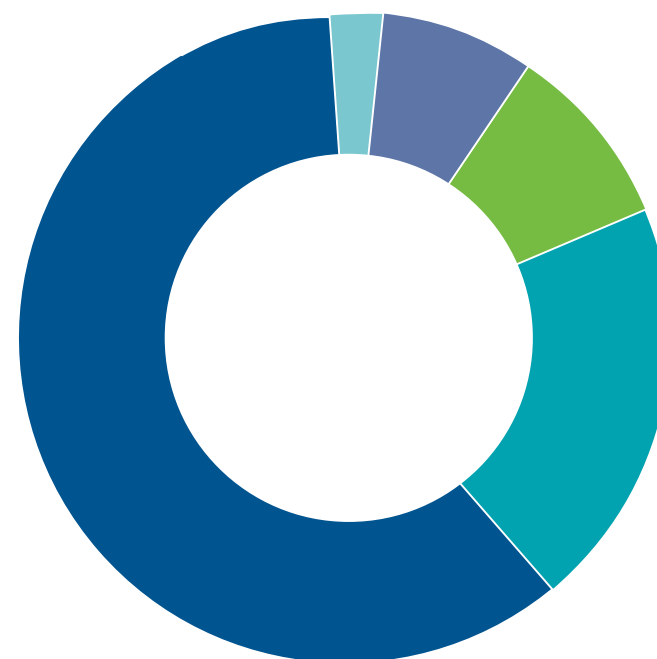
### 93%

Our career and life skills workshops effectively help prepare students for their future and postsecondary options. 93 percent of students reported their confidence level as moderately, highly or extremely confident in their college and career readiness after participating in one of our workshop.

## FINANCIALS

Financial Summary			
Fiscal Year Ending June 30, 2019 per audited statements		2019	2018
<b>PUBLIC SUPPORT AND REVENUE</b>			
Contributions	25%	\$1,807,314	\$2,093,084
Fundraising Event, net	4%	\$316,862	\$187,857
Donated Goods & Services	52%	\$3,850,323	\$3,449,973
Government Grants & Other Grants	17%	\$1,224,150	\$587,951
Investment Income	2%	\$128,617	\$261,064
<b>TOTAL PUBLIC SUPPORT &amp; REVENUE</b>		<b>\$7,327,266</b>	<b>\$6,579,929</b>
<b>PROGRAM SERVICES AND EXPENSES</b>			
Program Services	92%	\$6,695,226	\$5,908,152
Management and General	4%	\$271,398	\$182,005
Development/Fundraising	4%	\$298,179	\$327,004
<b>TOTAL PROGRAM SERVICES &amp; EXPENSES</b>		<b>\$7,264,803</b>	<b>\$6,417,161</b>

### Programs & Expenditures



- College & Career Readiness **3%**
- Teacher Support and Recognition **7%**
- School & Classroom Enrichment Programs **9%**
- Mentoring & Scholarships **23%**
- Teaching Tools Resource Center **58%**



We have proudly earned a 4 Star Charity rating from Charity Navigator, due in part to our dedication to be responsible stewards of donors' contributions.

### THANK YOU IN-KIND PARTNERS!

Thank you to 347 individual and corporate partners who donated more than \$3.9 million worth of in-kind gifts in 2018-2019.

Special thanks to the Kids in Need Foundation for connecting us with corporate partners across the United States that provide us with school supplies for students in need.

Because of our generous partners, we were able to help more than 111,000 students in Hillsborough County in 2018-2019.



## OUR PARTNERS

### \$100,000+

Citi Foundation\*  
 Consortium of Florida Education Foundations  
 Suncoast Credit Union\*  
 Take Stock in Children

### \$75,000+

Caspers Company McDonald's Restaurants\*  
 Community Foundation of Tampa Bay, Inc.\*  
 Mary and Bob Sierra Family Foundation, Inc.  
 Spurlino Foundation

### \$50,000+

Code.org  
 Buccaneers Limited Partnership  
 Hillsborough County Public Schools Employees\*  
 Hillsborough Solid Waste Management Dept.\*  
 Moffitt Cancer Center  
 The Mosaic Company  
 Tampa Bay Rays & Rays Baseball Foundation, Inc.\*

### \$25,000+

Amscot Financial\*  
 Aon  
 The Bank of America Charitable Foundation, Inc.  
 Bristol-Myers Squibb Company  
 Blake and Tate Casper Citi\*  
 David A. Straz, Jr. Foundation  
 Helios Education Foundation  
 Horus Construction Services, Inc.  
 Humana Inc.  
 Institutional Processing Services LLC  
 Martin and Ruth Silbiger  
 T. Rowe Price & Associates  
 Tampa Bay Lightning Foundation, Inc.  
 Tampa Bay Seminole Club  
 TECO Energy, Inc.

### \$10,000+

Batson-Cook Company  
 The Billy Turney Foundation Inc.  
 Kimberly Brannon  
 Centennial Bank  
 Creative Contractors Inc.  
 Crowe Horwath Foundation  
 Florida Blue  
 Hillsborough County Classroom Teacher's Association, Inc.  
 David Katcher  
 Scott Myers  
 Publix Super Markets Charities  
 Publix Super Markets, Inc.\*  
 Saunders Foundation  
 Robert and Michelle Shimberg  
 Skanska USA Building Inc.  
 Suncoast Credit Union Foundation\*  
 Tampa Kiwanis Foundation, Inc.  
 Tidewater Fleet Supply  
 United Data Technologies Inc.  
 USAA Foundation  
 Vichara Technologies  
 Wells Fargo Foundation

Williams Company Tampa

### \$5,000+

ABM Education  
 Ajax Building Corporation  
 Allstate Construction, Inc.  
 Amgen  
 The Bank of Tampa\*  
 The Beck Group  
 Sebastian J. Castellano DDS  
 Catalina Marketing Charitable Foundation\*  
 CPPI  
 ECMC Foundation  
 Ernst & Young, LLP  
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 Fleischman Garcia Architecture  
 Geico\*  
 Generate Capital Inc.  
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 LEGOLAND Florida\*  
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 Mabel and Ellsworth Simmons Charitable Foundation, Inc.  
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 Matthew's Bus Alliance  
 Minimise USA LLC  
 New York Yankees Tampa Foundation  
 Nielsen Foundation  
 Outback Bowl Tampa Bay  
 Drs. Kiran and Pallavi Patel  
 PNC Foundation  
 Reno Building, LLC  
 Mary Sue and Fred Rothenberg  
 RSM US Foundation  
 Stantec  
 Tampa Bay Mariners Club, Inc.  
 Tampa Bay Times\*  
 Tampa Hillsborough Film & Digital Media Commission Inc.  
 Tampa International Airport  
 Tampa Urban Young Life: City Bridge  
 T-Mobile  
 Tribeca ColorSalon  
 United Skates of America, Inc.  
 The University of Tampa  
 Wilder Architecture, Inc.

### \$2,500+

A.D. Morgan Corporation  
 Angelo's Aggregate Materials, LTD  
 Anston-Greenlees, Inc.  
 Ashberry Water Conditioning  
 Ballard Partners Inc  
 Baycare Medical Group  
 William Bissett, Jr.  
 Capform, Inc.  
 Captrust Financial Advisors  
 Carastro and Associates, Inc. \*

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 Coastal Construction of Tampa LLC  
 Construction Services Inc. of Tampa  
 Corporate Interiors Inc.\*  
 The Corradino Group  
 Cox Fire Protection Inc.  
 Frazier & Deeter  
 Gamma Theta Omega, Inc.  
 Gilbane Building Company  
 Gordon Gillette  
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 Pepin Distributing Company  
 Phi Beta Kappa Alumni  
 Phoenix Engineering Group  
 Port Tampa Bay  
 Preferred Materials  
 Providence Family Offices  
 Ranon & Partners, Inc.  
 Raynor Company Group  
 REP Architects Inc  
 Ringling College of Art and Design  
 Rowe Architects, Inc.  
 Joyce Sawyer  
 Shumaker Loop & Kendrick  
 Sodexo  
 Spectra Contract Flooring  
 Sprint  
 Starkey Family Foundation  
 Stratagem Risk LLC  
 Tampa Bay Builders Association  
 The Tampa Bay Trust Company  
 Greater Tampa Chamber of Commerce  
 Tampa Downtown Partnership  
 Tampa General Hospital  
 thyssenkrupp Elevator Corporation  
 United Healthcare  
 Upper Tampa Bay Education Foundation Inc.  
 VALIC Financial Advisors  
 Walbridge Construction  
 West Star Interiors, Inc  
 Wharton Smith, Inc  
 Women in Defense Tampa Bay  
 World of Westchase, Inc.

### \$1,000+

AIM Engineering & Surveying, Inc  
 Automated Business Control Systems  
 AT&T Florida  
 AXA Advisors, LLC  
 B & I Contractors, Inc.  
 Bard Manufacturing  
 Bay Area Apartment Association  
 Bay Area Manufacturer's Association  
 Blick Art Materials LLC

Borrell Electric Company, Inc.  
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 Cardinal Point Management  
 The CarMax Foundation  
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 Kevin and Cindy Sutton  
 Tampa Bay Film Society  
 Tampa East Centennial Lions Club  
 Tampa Sports Club Foundation Inc.  
 Target Corp/Foundation\*  
 TelecomPioneers Florida Capter #39

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### \$500+

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 HCPS Business Services Team  
 Henderson Engineers Inc\*  
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 Utility Services of America  
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### \$250+

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*\*Made in-kind donations in addition to monetary contributions*



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These community leaders voluntarily offer their time and expertise to guide the Foundation and strengthen its role in providing excellence in Hillsborough County Public School students.

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Hill Ward Henderson

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