



# 2022-2023 IMPACT REPORT



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# A NOTE FROM OUR LEADERS



As we reflect on the accomplishments of the past year, it is with immense pride and gratitude that we share our 2022-2023 Impact Report. This report serves as a testament to Hillsborough Education Foundation's unwavering commitment to the pursuit of educational excellence in our community.

One of the standout achievements of this year has been the launch and successful implementation of our Student Center of Post-Secondary Exploration (SCOPE) program at King High School. SCOPE has proven to be a transformative initiative, providing invaluable resources and guidance to more than 500 high school students as they navigate the path towards higher education and career readiness. We have witnessed remarkable growth in student aspirations, financial aid applications and career preparedness, reaffirming the profound impact of SCOPE.

Looking ahead, we are excited to announce our plans for expansion. Our vision for SCOPE extends beyond King High School, as we are dedicated to bringing this life-changing program to five additional Hillsborough County public high schools by 2026. This expansion will empower more students to dream big, aim high and achieve their goals.

In addition to our work in College & Career Readiness, HEF is investing in early literacy initiatives that will set our youngest learners on the path to success.

In the 2022-2023 school year, HEF kicked off our Transforming Early Literacy Initiative (TELI) with an initial investment of \$275,000. TELI will launch at 12 of our highest needs schools in the 2023-2024 school year. By improving quality instruction and enhancing early literacy skills, we aim to equip our youngest learners with the tools they need to excel academically and in life.

Furthermore, recognizing the pressing need in our community, we are proud to announce the opening of our Teaching Tools Resource Center to all Hillsborough County Public Schools, not just Title I schools. By broadening access to essential educational resources, we hope to level the playing field and ensure every student has the opportunity to thrive.

None of these achievements would be possible without the dedication and support of our community, and we extend our heartfelt gratitude to each of you. Together, we are shaping a brighter future for the students of Hillsborough County.

Thank you for your unwavering commitment to education.

*Anna Corman*  
**ANNA CORMAN**  
 HEF Interim CEO

*Chris Taylor*  
**CHRIS TAYLOR**  
 HEF Board Chair

## OUR MISSION

Our mission is to **strengthen public education** in Hillsborough County through advocacy, investment of resources and programs that empower every student to achieve academic and personal success.

## OUR IMPACT

Hillsborough Education Foundation is diverse in our initiatives to meet the needs of the 220,000+ students and nearly 24,000 employees in Hillsborough County Public Schools, the 7th largest school district in the country.

## OUR CORE BELIEFS

- **EVERY STUDENT MATTERS**  
Every student has the potential for success.
- **EQUITY OF OPPORTUNITY**  
Every student should have access and equity of opportunity to benefit from high-quality education.
- **CONTINUOUS IMPROVEMENT**  
Relentlessly pursue continuous improvement and excellence in program delivery, processes and services using data and informed practices.

- **EFFECTIVE TEACHERS ARE FOUNDATIONAL TO STUDENT SUCCESS**  
Empowering teachers with the resources and support they need to be effective in the classroom is critical for student achievement.
- **EDUCATION IS KEY TO A PROSPEROUS COMMUNITY**  
Education ensures a strong, thriving community. Preparing students to enter postsecondary and career pathways is critical for a strong workforce and sustainable prosperity.
- **SUCCESS RELIES ON RELATIONSHIPS**  
Our success relies on strong relationships. We are committed to being a strategic partner with Hillsborough County Public Schools and other partners with common goals to multiply our contributions and maximize our impact on student success.

# A YEAR IN REVIEW

**138,596**  
students impacted

**4,480**  
teachers supported

**\$1,271,908**  
in scholarships awarded  
to students & teachers

## EARLY LEARNING & LITERACY

### Transforming Early Literacy Initiative

HEF launched the **Transforming Early Literacy Initiative (TELI)** in 2022-23 to begin building relationships with the **12 participating elementary schools**. TELI will begin job-embedded coaching, parent engagement activities & classroom support in 2023-24.

**33 educators & 560 students**  
have already been impacted by TELI

During the 2022-23 school year, in preparation for the full launch of TELI, HEF:

- ✓ Hired Literacy Coaches
- ✓ Established a coaching schedule
- ✓ Gathered baseline data

HEF supports projects and programs that improve literacy, increase access to books and help close achievement gaps.



HEF made an initial investment of  
**\$275,000**  
to HCPS to support staffing



### Access to Books

Through the Teaching Tools Resource Center, HEF distributed

**27,413 books**  
for a total value of  
**\$204,679**

## LEARNING SUPPORT & ENRICHMENT

### Digital Equity

Our Digital Equity Initiative continues to remove educational barriers for low-income families by providing internet access, a device and one-on-one digital literacy coaching.



were provided with computers, tech resources, education and connection to community programs



overall satisfaction rate reported by families served



of parents/guardians report being more involved in their child's academic activities after services

HEF's Digital Equity Initiative is working closely with HCPS to support **100 homeless students** with services thanks to a grant..

**20 homeless students** were provided computers and internet access in the 2022-23 school year.

The remaining **80 students** will be served in the 2023-24 school year.

### CEOs in Schools



For four years, our CEOs in Schools program, in partnership with Vistra Communications and HCPS, has paired local business leaders with principals to spend a day in an elementary school, experiencing the challenges and opportunities facing our students, teachers and public schools.

# COLLEGE & CAREER READINESS

## Mentoring

HEF's Take Stock in Children program, **one of the largest mentoring programs in Tampa Bay**, supports students' dreams of continuing their education after graduation.

 **\$622,118**  
in TSIC scholarships awarded.

 **97%** of our seniors graduated with a standard diploma.

 **260** volunteer mentors completed 5,219 mentoring sessions.

**138 students** received college readiness opportunities through **13 college exposure experiences.**

**321** students served through Take Stock in Children.

**956** coaching visits conducted by our College Success team.



**I really do appreciate the amount of effort and just the resources HEF gave me. The support they provided was super helpful.**

*-Jonathan Ayala  
FSU Student, Former TSIC Mentee*



Hillsborough Education Foundation's Take Stock in Children Program is rated **GOLD!**



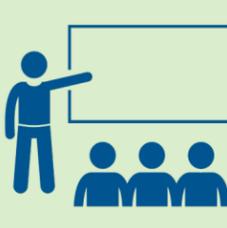
Our vision is that all students will graduate and be prepared with the skills necessary for postsecondary, career and life success.

## College & Career Centers

In the 2022-23 school year, HEF opened **our first on-site college and career center** at King High School, the Student Center of Post-Secondary Exploration (SCOPE). Through SCOPE, we empower students through one-on-one coaching and support with postsecondary planning.

In our first year of operation, **557 students — nearly half of King High's population —** were impacted by SCOPE through individualized meetings and workshops.

 **315** students received individualized coaching.

 **242** students participated in admissions workshops, presentations and career exploration events.

**89%** of students made progress in post-secondary planning.

**99%** would recommend SCOPE to another student.

**92%** of King staff agree that SCOPE services are critical to student success.

SCOPE facilitated **20 in-person workshops** including career exploration opportunities in:

- Welding
- Culinary Arts
- Real Estate
- Medical Laboratory Science

Increased FAFSA completion rate at King High by 5%.  
**39% → 44%**

## Community Scholarships

Through the generosity of our business partners, community organizations and individual donors, our senior scholarships serve as a lifeline, bridging the gap between ambition and affordability. By alleviating some of the burden of tuition costs, we empower deserving students to pursue their dreams.

**253** scholarships awarded



Total value of scholarships  
**\$645,000**

# QUALITY INSTRUCTION

## School & Classroom Enrichment Grants

HEF connects the community to our classrooms to help support teachers' and administrators' innovative ideas. Our School & Classroom Enrichment Grants provide funding beyond what budgets may allow for creative educational opportunities.



**100%** of teachers responding reported the funding increased their capacity to deliver effective instructional strategies.

## Teacher Development, Support & Recognition

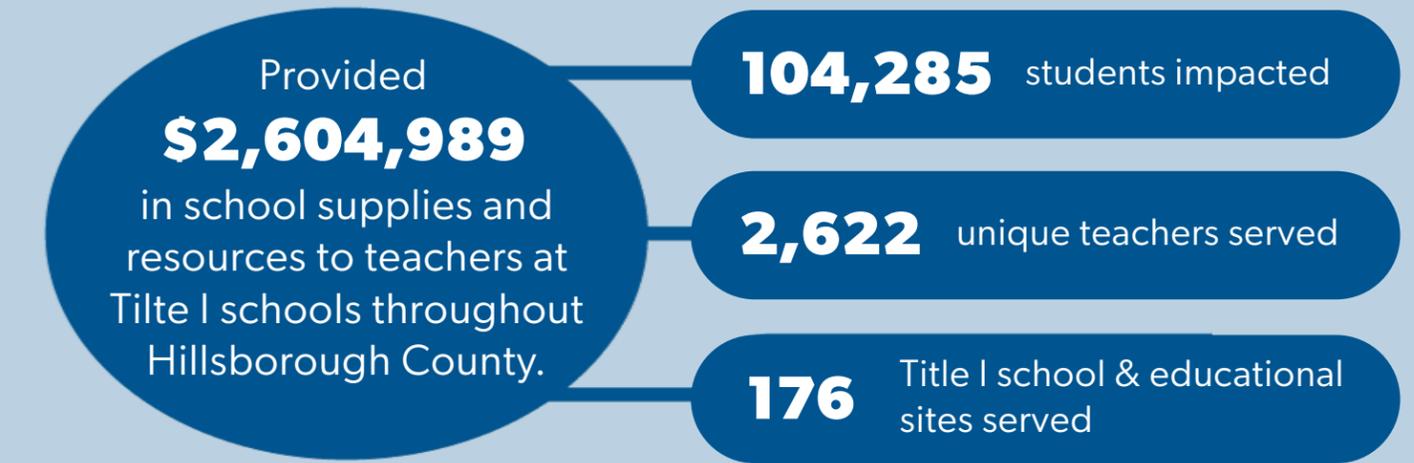
To show our gratitude for teachers' hard work and dedication, HEF funds development opportunities throughout the year and annually recognizes outstanding educators and support staff.



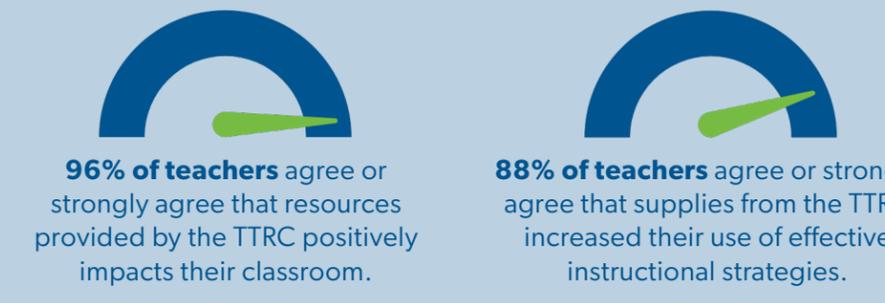
HEF supports teachers with the tools they need to ensure success in their classrooms and provides the opportunity to create innovative, enriching educational opportunities for their students.

## Teaching Tools Resource Center

HEF's Teaching Tools Resource Center provides free critical school supplies and classroom resources to teachers in our highest needs schools.



- Made an additional **16 schools** eligible for online shopping.
- Increased capacity to fulfill online orders to **250 per month**.
- Online shopping value increased by 13% to **\$184 per order**.



# THANK YOU TO OUR GENEROUS 2022-23 PARTNERS!

## \$100,000+

Caspers Company  
 Children's Board of Hillsborough County  
 Community Foundation of Tampa Bay, Inc.  
 Consortium of Florida Education Foundations  
 Helios Education Foundation  
 Humana, Inc.  
 Mary and Bob Sierra Family Foundation, Inc.  
 Publix Super Markets, Inc.  
 Spurlino Foundation  
 Suncoast Credit Union Foundation  
 Take Stock in Children  
 The Mosaic Company  
 Think Big for Kids

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 George Edgecomb Bar Association  
 Hillsborough Classroom Teachers Association, Inc.  
 Hillsborough Community College  
 Hillsborough County Sheriff's Office  
 Horus Construction Services, Inc.  
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 Walbridge Construction  
 Williams Automotive Group

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## \$75,000+

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## \$50,000+

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 Code.org  
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## \$5,000+

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 Brickhouse Solutions LLC  
 BSA LifeStructures  
 Caterpillar Foundation  
 Christopher and Cindy Taylor  
 Creative Contractors Inc.  
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 David Schur  
 Davis Islands Garden Club, Inc.  
 Derrick Brooks Charities, Inc.  
 Drew and Jodi Marshall  
 Farah & Farah  
 Gagnon Family Charitable Fund  
 GEICO  
 Generate Capital Inc  
 Harborlight Holdings LLC  
 Hill Ward Henderson  
 Holmes Architects  
 Jacqueline Allen  
 John Lynch Foundation

## \$2,500+

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 Allstate Construction, Inc.  
 Anne Lenz  
 Ashberry Commercial Water  
 Automated Building Control Systems, Inc.  
 Baker Barrios Architects, Inc.  
 Bard Manufacturing  
 Betty Castor  
 Catalina Marketing Charitable Foundation  
 CKT Asset Management Company  
 Countryside Glass & Mirror  
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 Ellison Construction  
 Envision Lighting System  
 Eric and Gina Bailey  
 Ferman Motor Car Company, Inc.  
 Ford & Associates, Inc.  
 Gilbane Building Company

## \$1,000+

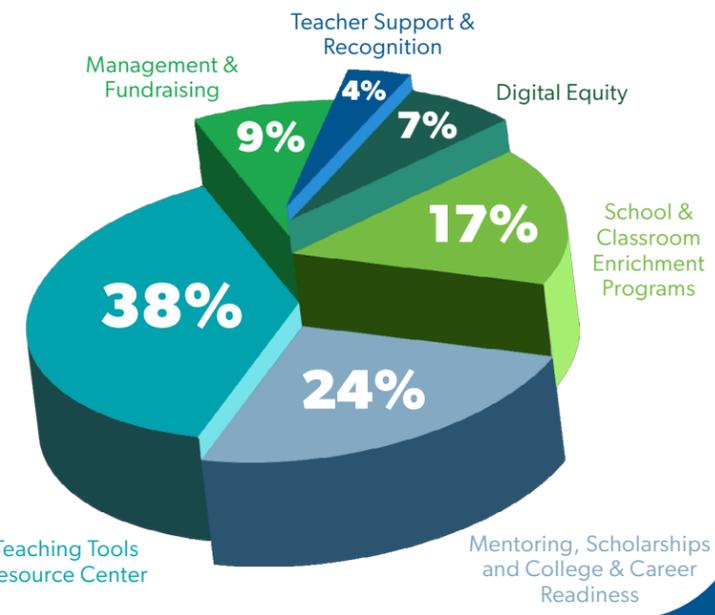
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 Arlethea and Inniss Goden  
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# INVESTING IN PUBLIC EDUCATION

91 cents of every dollar you invest is used directly for our initiatives. Our dedication to being responsible stewards of donors' contributions has earned these accolades.



## Programs & Expenditures



## Financial Summary

	2023	2022
<b>Fiscal Year Ending June 30,</b>		
<b>PUBLIC SUPPORT &amp; REVENUE</b>		
Contributions	\$2,387,253	\$2,335,895
Fundraising Events (Net)	\$317,747	\$248,345
Donated Goods & Services	\$2,653,263	\$4,202,860
Government Grants & Other Grants	\$1,929,527	\$2,809,394
Investment Income	\$404,762	\$(665,465)
Other Revenue	\$328,492	\$24,833
<b>TOTAL PUBLIC SUPPORT &amp; REVENUE</b>	<b>\$8,021,044</b>	<b>\$8,955,862</b>
<b>PROGRAM SERVICES &amp; EXPENSES</b>		
Program Services	\$7,311,488	\$8,195,700
Management & General	\$393,978	\$246,446
Development/Fundraising	\$328,746	\$322,664
<b>TOTAL PROGRAM SERVICES &amp; EXPENSES</b>	<b>\$8,034,212</b>	<b>\$8,764,810</b>

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*Interested  
in staying  
involved  
throughout  
the year?*

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