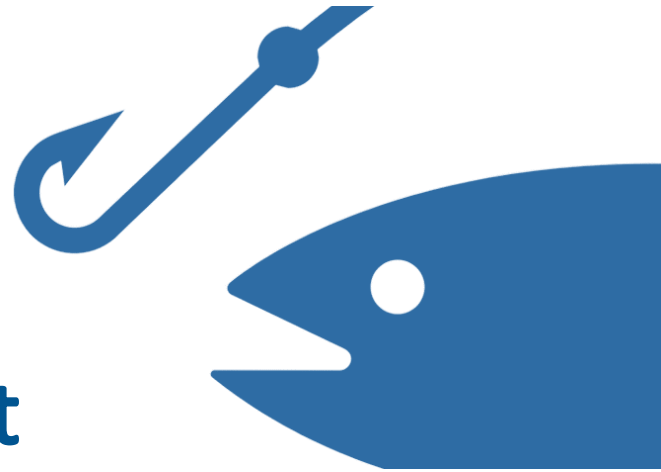


TECH CONNECT TIPS

Privacy & Security: Avoiding Clickbait

The internet is full of catchy headlines and outrageous images, all to make us curious and get our attention. But kids don't usually realize: What you click on isn't always what you get. Show your students the best ways to avoid clickbait online.



Signs that it's Clickbait

1. The headline or title tells you nothing at all about the content of the article
2. The headline is too good to be true
3. The headline is in poor taste
4. The headline is too funny, too positive, too terrifying, too exploitative, or too anything else
5. The headline follows a standard formula

