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Our Mission

To ensure every student in Hillsborough County receives an outstanding public education that equips them for a fulfilling future.

Hillsborough County Public Schools is one of the best places to learn and teach—where 100% of students graduate with the ability to pursue anything they can dream.

Our Vision

A Note From Our Leaders

This past year has been one of transformative growth and progress for Hillsborough Education Foundation. As we navigate the evolving landscape of education, we have remained committed to our mission of empowering students and educators across our community. This year's Impact Report captures the strides we've made and the lives we've touched through our programs and initiatives, showcasing the meaningful difference we can make when we work together.

A key milestone this year was the expansion of our Student Center of Post-Secondary Exploration (SCOPE) program. The success at King High School inspired us to open a second location at Brandon High School, where, in just a few short months, we supported 158 students in their journey toward higher education and career readiness. This expansion is only the beginning of our vision to bring SCOPE to more high schools across Hillsborough County, with plans to open a total of 6 centers by 2026.

Our commitment to early literacy has also continued to flourish. This year, our Transforming Early Literacy Initiative (TELI) program impacted over 1,200 students and 78 Early Childhood Teachers across 12 high-needs schools. With over 1,200 hours of coaching and professional development provided to educators, we are helping to equip our youngest learners with the skills they need to succeed. Additionally, through partnerships with the Consortium of Florida Education Foundations (CFEF) and the New World Reading Initiative (NWRI), we hosted 10 Family Literacy Workshops, engaging 283 parents and students through shared

reading activities. TELI's expansion to two more schools this coming year further highlights our dedication to early literacy, which is crucial to a child's long-term success.

This year has also marked a period of reflection and renewal for our organization. We have redefined our mission, vision, and values to better align with our goals and the needs of the community. These updates are reflected throughout this report, demonstrating our commitment to consistently maximizing our efficiency and overall impact.

None of these accomplishments would have been possible without the strong support of our community. We are deeply grateful to everyone who has been part of this journey. Together, we are building a brighter future for the students of Hillsborough County and a stronger, more resilient community.



Anna Corman Anna Corman **HEF President & CEO**



Chris Taylor **Chris Taylor HEF Board Chairman**

Our Values Values ground what we believe and guide how we act. We have five core values:



We put students and teachers first.



We relentlessly pursue equity.



We approach challenges creatively.



We work collaboratively.



We uplift each other.

Unlocking Opportunities for Students

Student Center of Postsecondary Exploration

This year, our SCOPE initiative made remarkable strides in supporting students as they explore their college and career options. Located at King and Brandon High Schools, SCOPE centers provide students with personalized guidance and resources to help them plan for life beyond high school.



478 students received 1:1 coaching at our SCOPE centers, empowering them to make informed decisions about their future.



362 students participated in college visits, career chats, and informational workshops, gaining real-world insights into a variety of career paths.



Among surveyed students, an impressive **91% reported making progress** in their postsecondary planning journey.

Our efforts also included 12 college admission sessions, 13 classroom presentations on financial aid, FAFSA, and college planning, and 4 career chats at the SCOPE King site—further demonstrating our commitment to helping students prepare for the future. We also celebrated a major milestone with the ribbon-cutting at Brandon High School, which served 158 students in the limited time it was open.

"The major way SCOPE helped me was in completing the FAFSA. They are the reason I was able to get my financial aid."

- Hailey Cousin, Brandon High graduate and current USF student

Transforming Early Literacy Initiative (TELI)

TELI is a groundbreaking program reshaping the landscape of early childhood education. Now in its second year, but its first full year of operational deployment, TELI has already made a substantial impact. In the 2023-2024 school year, the initiative reached 1,279 students and provided support to 78 Early Childhood Teachers across 12 high-needs schools.



1,200 hours

of coaching and professional development provided to teachers.



percent

of teachers reported increased student participation in literacy activities.



of administrators observed improved student engagement.

Digital Equity

We are dedicated to promoting digital equity by ensuring at-risk students have access to the technology and resources they need for academic success. Many students in our community face

challenges due to limited access to the internet and devices at home. By collaborating with school counselors, teachers, and administrators, we ensure that the students most in need receive the support they deserve.

764

students provided with computers, tech resources, & connections in 23-24.

6,334

students equipped with devices & services since April 2020.



Completed a grant-funded initiative with HCPS, providing critical services to **100 homeless students**.



96% of parents and guardians reported increased involvement in their child's education.

Take Stock in Children

The Take Stock in Children program continues to make an extraordinary impact in our community by empowering students to achieve academic and personal success. Through mentoring, scholarships, and college readiness support, we provide students from low-income families with the resources and guidance they need to break the cycle of poverty and reach their full potential.



A total of \$586,221 in scholarships awarded, helping to pave the way for students to pursue higher education.



An impressive 97.5% of our senior class graduated high school.



5,075 mentoring sessions completed by 245 active volunteer mentors, demonstrating the commitment and dedication of our volunteers.



314 students served through 905 College Success Coach visits, ensuring personalized support throughout the school year.





Hillsborough Education Foundation's Take Stock in Children Program is rated





In addition to academic support, **194 students** were given access to critical college readiness opportunities, participating in 15 college exposure experiences, which included 12 virtual college tour webinars and 3 in-person tours at the University of South Florida, University of Central Florida, and Florida Polytechnic University.

"The best part of TSIC is having the tremendous support within arm's reach, as well as getting to meet so many genuinely kind people who have guided me in multiple ways."

- Melanie Naranjo-Bravo

Through this program, students are not just dreaming of a better future—they're achieving it.

Senior Scholarships

This was a milestone year for Senior Scholarships, showcasing remarkable growth and impact. With the support of dedicated partners and volunteers, we were able to expand our reach and provide lifechanging opportunities for students to pursue higher education.

\$905,626 awarded in scholarships to deserving students.



The total value of scholarships awarded saw a 40% increase over the previous year.

"Thanks to the support of this program, I've been able to pursue my educational goals with confidence and grow into the person I aspire to be."

> - Matthew Major, Think Big Expect More Scholarship recipient





A 250% increase in the number of applicants seeking technical college scholarships.

Investing in Teachers

Teaching Tools Resource Center

The Teaching Tools Resource Center (TTRC) plays a vital role in ensuring that students have the supplies they need to succeed while alleviating the financial burden on teachers. By providing essential school supplies at no cost, we prevent teachers from having to reach into their own pockets to pay for the resources their students cannot afford.

\$3,474,401

worth of school supplies and resources were provided to teachers across Hillsborough County in 23-24.

\$476

was the average value of in-person shopping trips, an increase from the previous fiscal year.



Supported 259 schools and educational sites throughout the year.



48 schools were made eligible for online shopping.



We consistently fulfilled **250 online orders per month**, with the **average value of each online order increasing to \$218**.



511 volunteers contributed a collective **4,528 hours** to support the TTRC's operations.



96%

of teachers agreed or strongly agreed that the resources provided by the TTRC positively impacted their classrooms.

98%

of teachers agreed or strongly agreed that supplies from the TTRC allowed them to enhance their use of effective instructional strategies.

Reaching every desk: program impact by the numbers

153,544

students impacted by the supplies provided through the TTRC during the 2023-2024 school year.

6,686

unique shops, an 18.57% increase from last year.

't have 3,150

unique teachers were served, a 20% increase compared to the previous year.

"I am deeply
grateful that I won't have
to personally fund the school
supplies—specifically, notebooks,
loose-leaf paper, pencils, and cap
erasers—for my morning math
students and my gifted students."

- Lisa Lawson, Claywell Elementary Gifted Teacher



School & Classroom Enrichment Grants

This year, our School & Classroom Enrichment Grants program provided crucial funding to enhance the educational experiences of students across the district. With a total of \$281,731 awarded, we supported a wide range of innovative projects that brought hands-on learning and deeper engagement to classrooms.



A 20% increase in funding over the previous year, allowing for more impactful projects.



This funding reached 31% more students and impacted **17% more schools** than in the 2022-2023 school year.

"These tools greatly enhanced the learning experience and kept students engaged throughout the year."

> - Stephen Kelly, King High Biology Teacher

Spoto High Weather Station **Project**

students impacted

King High Marine Ecology **Project**

students **impacted** East Bay High Barbering Program

impacted



Through these grants, we continue to support innovative projects that deepen student engagement, enhance learning, and foster a sense of community. The impact of these initiatives extends far beyond the classroom, equipping students with real-world skills and inspiring their academic journeys.

Teacher Recognition: Excellence in Education

The 2024 Excellence in Education (EIE) Awards was a remarkable celebration of the dedication and impact of our educators. This year's event brought together 1,222 guests at the Straz Center for Performing Arts to honor the outstanding teachers and instructional staff within Hillsborough County Public Schools.

626 nominees were narrowed down to 13 finalists across three categories:

Teacher of the Year

Ida S. Baker Diversity Educator of the Year

Instructional Support Employee of the Year

On February 1, 2024, the finalists were celebrated for their achievements, with each made to feel like a "rockstar."

Congratulations to our 2024 winners!

Dr. Clayton

Teacher of the Year

Dr. Ilfault Joseph

Ida S. Baker Diversity **Educator of the Year**

Maria

Instructional Support Employee of the Year



Strengthening Public Schools

CEOs in Schools

Each year, nearly 150 Tampa Bay area CEOs step into the shoes of Hillsborough County public elementary school educators for an entire day. This immersive experience allows them to see, hear, and engage with the day-to-day challenges and successes that educators and students face. Through this initiative, business leaders gain valuable insights into how schools are preparing the future workforce.

CEOs in Schools is a collaborative initiative led by Hillsborough Education Foundation and Vistra Communications, in partnership with Hillsborough County Public Schools. As part of Vistra's One Day of Change program, this event serves as a catalyst for transformative change, demonstrating the lasting impact that can be made in just one day.

145 elementary schools were matched with a local business leader in 2024.

CEOs in Schools offers widespread benefits:



Students benefit from the opportunity to meet and interact with **positive role models**, seeing firsthand that professionals take a vested interest in their success.



CEOs gain a new perspective on the challenges and opportunities in public schools, helping them understand the critical role schools play in shaping the future workforce.



The relationships forged between CEOs and principals often lead to long-term partnerships that enhance the school environment and create community-wide solutions.



"My CEO has helped us gain contacts through the chamber of commerce and is always here to lend a helping hand or to help problem solve for the betterment of our school. We love her!" - Theresa Madill, Principal, Riverview Elementary School



Advocacy

HEF is committed to ensuring every student in Hillsborough County receives a quality public education. Our advocacy focuses on investing in public education, supporting teachers, promoting early literacy, and building mentorship programs. In 2024, HEF played a crucial role in passing the millage referendum, a major victory that strengthens Hillsborough County Public Schools.

We engage the community through public forums, media outreach, and partnerships to showcase how public education impacts regional growth and equity. By prioritizing students and teachers, collaborating with partners, and driving support for high-quality education, we continue creating pathways for student success and strong schools.



Family Literacy Workshops

In partnership with the Consortium of Florida Education Foundations (CFEF) and the University of Florida's New World Reading Initiative (NWRI), HEF facilitated a series of Family Literacy Workshops in high-needs schools during the 2023-2024 school year. These workshops offered families practical tools to support early literacy, fostering a deeper connection between home and school learning. Parents gained valuable insights into how they can play a pivotal role in their child's reading development and were introduced to opportunities like the New Worlds Reading Initiative, which provides free books to keep students engaged throughout the year.



Strengthening Schools Through Early Literacy:

The 2024 Chiaramonte Book Fair

In April 2024, Hillsborough Education Foundation hosted a successful Book Fair at Chiaramonte Elementary School, creating a memorable experience for hundreds of students. Each child received a tote bag filled with school supplies and had the opportunity to select four free books from a diverse range of titles. This hands-on event sparked excitement for reading and helped cultivate a lifelong love for books among young learners.

With third-grade reading proficiency on the decline in Tampa Bay, the need for early literacy support is more urgent than ever. The Book Fair highlighted HEF's commitment to addressing this critical issue by equipping students with tools for academic success during their formative years. By focusing on early literacy, HEF is investing in students' long-term success and helping them overcome educational challenges.

Supported by a generous \$25,000 donation from Old Republic Title, the event also underscored the importance of community partnerships in addressing educational needs. This financial support played a key role in the Book Fair's success, reinforcing a collective commitment to improving literacy outcomes for Hillsborough County students. HEF's continued efforts help inspire a new generation of readers, strengthen schools and empower students through literacy.

Our Generous Partners

\$100,000+

Children's Board of Hillsborough County
Community Foundation Tampa Bay, Inc.
Consortium of Florida Education Foundations
Helios Education Foundation
In Memory of Sharon Hubbard
Mary and Bob Sierra Family Foundation, Inc.
The Mosaic Company
Publix Super Markets, Inc.
Spurlino Foundation
Suncoast Credit Union
Suncoast Credit Union Foundation
Take Stock in Children
Think Big for Kids

\$75,000+

Gopher Resource

\$50,000+

Allegany Franciscan Ministries, Inc. Generate Capital, Inc. Rays Baseball Foundation, Inc. Skanska USA Building, Inc. TECO Energy, Inc.

\$25,000+

Aon

Citi

Edward Jones

HCA Florida Brandon Hospital - Medical Staff HCA Healthcare - West Florida Division Office Hillsborough County Public Schools Employees

Hillsborough Solid Waste Management Dept. Horus Construction Services, Inc.

Ivy Enrichment Foundation of Tampa Bay, Inc. The LeRoy Neiman and Janet Byrne Neiman

Foundation

Mark Fernandez

McKinstry

Old Republic National Title Insurance Co. Publix Super Markets Charities

RSM US Foundation

United Way Suncoast

William A. Gregory, Jr. Foundation, Inc.

\$10,000+

AAA - Auto Club Group Aetna Inc. Amgen Foundation Amscot Financial

T&TA

The Beck Group

The Billy Turney Foundation, Inc.

Bloomin' Brands, Inc.

Coca-Cola Beverages Florida

Crowe Foundation

Cynthia G. Weiss

David Amis and Kate DeMarco

Fleischman Garcia Architecture

Florida Blue

Friends of U.S. Military Families, Inc.

Gettel Foundation

Hillsborough Classroom Teachers

Association, Inc.

Holmes Architects

Long & Associates

Architects/Engineers, Inc.

Mabel and Ellsworth Simmons

Charitable Foundation, Inc.

Manhattan Construction, Inc.

Pfizer Inc.

Scott Myers

Tampa Kiwanis Foundation, Inc.

Tierra, Inc.

T-Mobile

Upper Tampa Bay Education

Foundation, Inc.

Wells Fargo Foundation

\$5,000+

AAA Restoration and Builders Advanced Drying System

B & I Contractors, Inc.

BankUnited

Brian & Maureen Butler

Christina Sullivan

Christopher and Cindy Taylor

Corebridge Financial

CPPI

Derrick Brooks Charities, Inc.

Drew Marshall

GEICO

Gentleman's Quest of Tampa, Inc.

Hill Ward Henderson

Hillsborough Association of

School Administrators, Inc.

Hillsborough Community College

Humana, Inc.

John Lynch Foundation

John Riesenburger Family Charitable

Fund

Kelly Educational Staffing

Ken Sale

LV Thompson Family Foundation

Mary Sue and Fred Rothenberg

Men of Vision, Inc.

New York Life Giving Campaign

Pepin Distributing Company, LLC

Phoenix Engineering Group

Ringling College of Art and Design

Roosevelt Elementary School PTA

RSA Consulting Group, LLC

Sports Club of Tampa Bay, Inc.

Tannia G. Peeples

The University of Tampa

WGI

Wharton Smith, Inc.

Wilder Architecture, Inc.

YA by the Bay, Inc.

\$2,500+

ABM Education

Dr. Anne Lenz

Automated Building Control Systems, Inc.

The Bank of Tampa

Barr & Barr

Betty Castor

Bodine

The CarMax Foundation

Center for Technology and Education

Davis Islands Garden Club

DC Studio Architecture and Planning

Elizabeth Reynolds

Envision Lighting System

Eric and Gina Bailey

Fern Kinion

Ford & Associates, Inc.

Gamma Theta Omega Chapter of

Alpha Kappa Alpha Sorority, Inc

George Edgecomb Bar Association

Gilbane Building Company

Gujarati Samaj of Tampa Bay, Inc.

Halfacre Construction Company

Kiewit Infrastructure South Co.

Matthews Bus Alliance, Inc.

Mediatechnologies

Meteor Education

Michael & Sylvia Pheneger

Mr. and Mrs. Crab Juicy Seafood Bar

The Perry Company of 7th Avenue, Inc.

Phi Beta Kappa Alumni Association of Tampa Bay

PROCEDEO

Ranon & Partners, Inc.

Regions Bank

Renker Eich Parks Architects

Reno Boyd Building Co.

RIPA & Associates

Rivero, Gordimer & Company

SESCO Lighting

Sherlog Solutions, inc.

Tampa Bay Times

Tampa Bay Trane

World Champions Ministries, Inc.

\$1,000+

AIM Engineering & Surveying, Inc.

Allstate Construction, Inc.

Andy Bolin

Arlethea and Inniss Goden

Ashberry Commercial Water

BAL Engineering, Inc.

Bay Area Manufacturers Association

Bruce Faulmann

BSA Lifestructures, Inc.

Carl Brannan

Charles and Sam Rothenberg

Cherie Pimento

Ciminelli Real Estate Services of Florida, LLC

Darlene Braunschweig

Donald Altman

Ellison Construction

Florida West Coast Credit Union

G. Randall James

Gale Associates, Inc.

Gerdau Corp.

Hepner Architects, Inc.

Hillsborough County Sheriff's Office Charities, Inc.

lackie Gilbert

Jennifer Swindal

JPMorgan Chase & Co.

Kendra Scott Hyde Park

Kenyon & Partners, Inc.

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McKinstry Charitable Foundation

Merck

Merit Professional Coatings, Inc.

Michael and Hope Poland

Michael Nash

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Office Furniture Solutions of Tampa

Practice Benefit Corp.

Prep And Me, Inc.

Rasmussen University

Shagbark Properties

Schoolhouse Products, Inc.

Stephen and Diana Sessums

Tate Kubler

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Trentalange & Kelley, P.A.

Valley National Bank

Williams Automotive Group

\$500+

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Audio Enhancement

Ayres Associates, Inc.

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Bound to Stay Bound Books, Inc.

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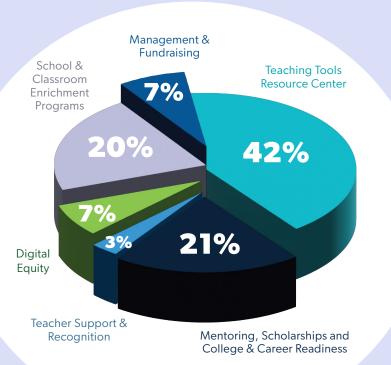
Valentina Delgado

Verdex Construction

VoltAir Consulting Engineers, LLC

Financial Overview

94 cents of every dollar you invest is used directly for our initiatives. Our dedication to being responsible stewards of donors' contributions has earned these accolades.









Financial Summary

Fiscal Year Ending June 30,	2024	2023
PUBLIC SUPPORT & REVENUE		
Contributions	\$2,788,434	\$2,387,253
Fundraising Events (Net)	\$213,607	\$317,747
Donated Goods & Services	\$3,543,409	\$2,653,263
Government Grants & Other Grants	\$1,783,577	\$1,929,527
Investment Income	\$446,378	\$404,762
Contract Revenue	\$886,103	_
Other Revenue	\$141,791	\$328,492
OTAL PUBLIC SUPPORT & REVENUE	\$9,803,299	\$8,021,044
PROGRAM SERVICES & EXPENSES		
PROGRAM SERVICES & EXPENSES Program Services	\$9,111,308	\$7,311,488
	\$9,111,308 \$265,453	\$7,311,488 \$393,978
Program Services		

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